

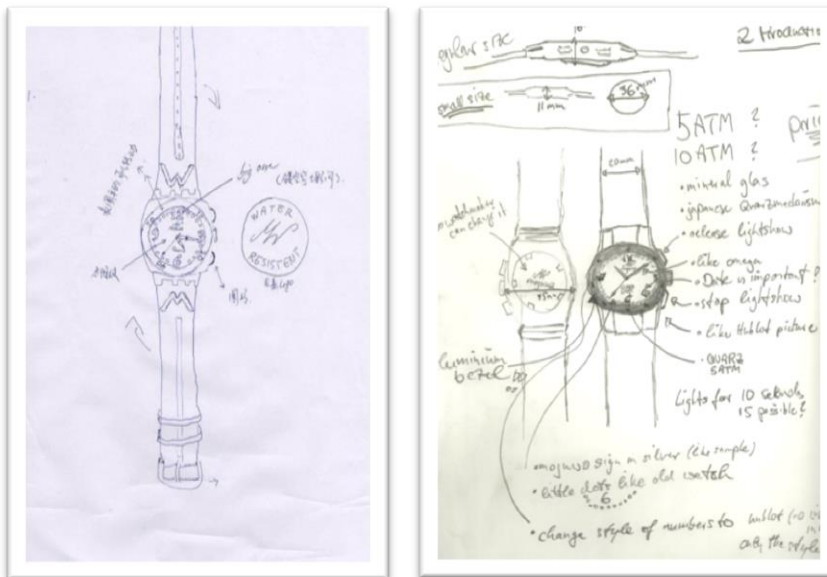
## Product Development

Moritz, CEO of \*\*\*company in Germany, he mainly dealing with fashion watch and promotion products.

Below is a watch he developed with LANCE. Specific requirements as follows:

1. Hollow words, colorful flashing
2. Button size: Height 5.25mm, width 7.6mm
3. Rotating Bezel: Width 5.4MM
4. Emboss Letter M on watch band.
5. Back cover: with LOGO
6. Pattern on watch band is raised.
7. Affordable 50 m (about 5 atmospheres of pressure)
8. Dial base is swirl marks, same color as band.

Below is the draft of watch:



This is the artwork of watch dial



Below is color chart:



Final product:



Left photo is turn off the flash, right photo is turn on the flash.

